



## Syneron-Candela is the #1 Energy Device Brand

In the Brand Perception Market Survey<sup>1</sup> conducted recently by Wizer via the Harris Physician's Panel among dermatologists in the USA, Syneron-Candela was ranked as the #1 recommended brand in the category of energy-based devices.

The survey shows that 56% of the dermatologists in the USA, who use energy devices and are aware of Syneron Candela, use Syneron Candela products.

Thank you for your support throughout the years. At Syneron Candela, we will do our utmost to continue to earn your trust.

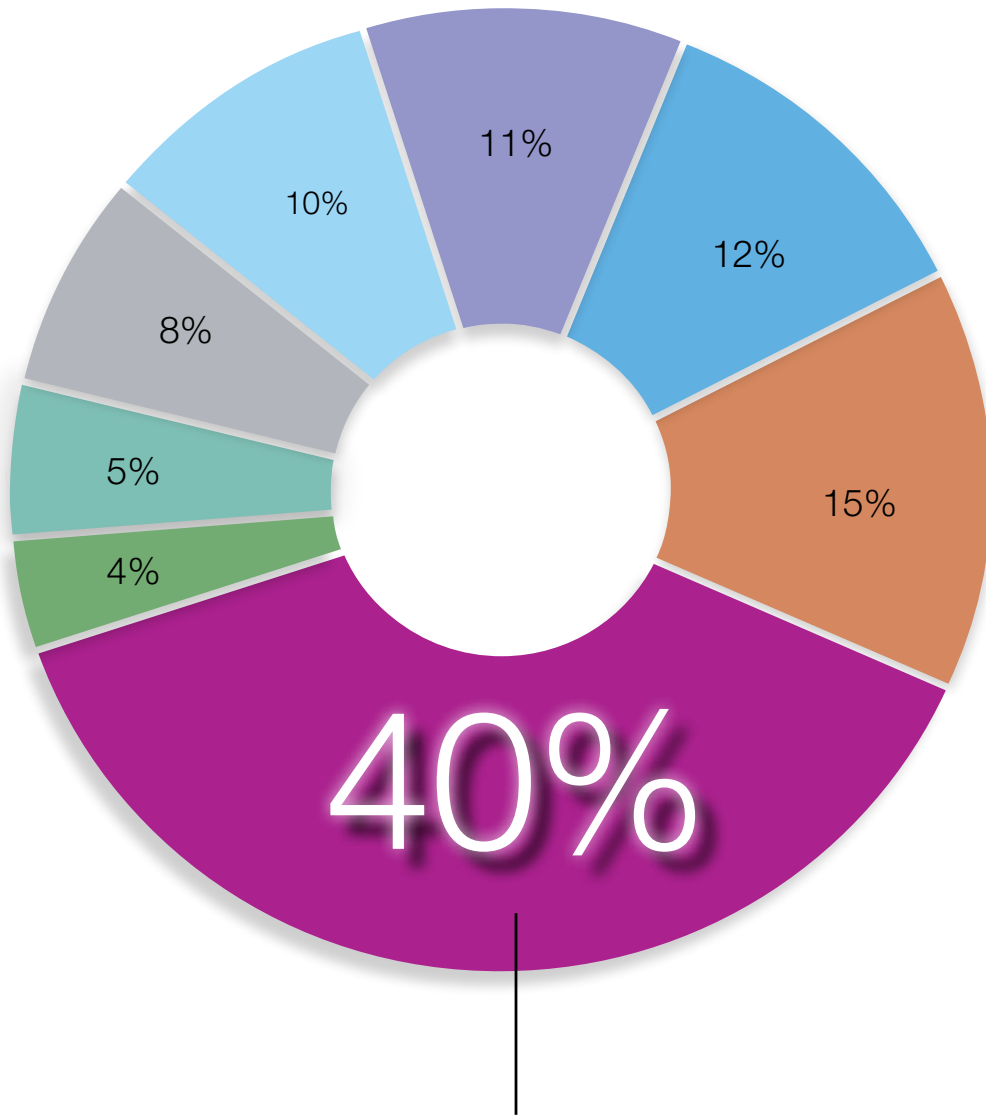
## Syneron-Candela is #1 in Product & Patient Attributes

	SYNERON CANDELA®	Next Highest Competitor
Quality & Reliability	35%	14%
Ease-of-Use	32%	11%
Proven Clinical Efficacy	30%	12%
Safety	30%	13%
Patient Satisfaction	28%	13%
Time to Results	25%	14%
ROI (Return on Investment)	23%	11%

## Syneron-Candela is #1 in Support & Brand Attributes

	SYNERON CANDELA®	Next Highest Competitor
<b>Company Brand</b> Company has strong reputation & an outstanding track record	32%	14%
<b>Service</b> Superior technical support & service	25%	12%
<b>Marketing</b> Superior marketing support to help you grow your business	22%	11%
<b>Endorsement</b> Key Opinion Leader recommends the products	22%	13%

# Syneron-Candela is the Most Recommended Brand



SYNERON  CANDELA®



Syneron-Candela had the highest brand recognition for Hair Removal, Facial Rejuvenation, Skin Tightening\* & Vascular Treatments.

\* Wording used in the Wizer Survey.



What Physicians Who Recommend Us Are Saying About Syneron-Candela

“I believe (Syneron) Candela to be the best devices on the market.”

“They are a great company with a great reputation.”

“Life long experience with (Syneron) Candela.”

“I have owned many (Syneron) Candela devices...and have always found them to be reliable workhorse machines with excellent technical support.”

“Breadth of conditions treated with the same device.”

“They have innovative treatments and have been excellent to work with.”

“Syneron-Candela offers a range of good products, good service and have been a long-term supporter of dermatology.”



<sup>1</sup> The research was conducted by Wizer, an independent market research company via Harris Physicians Panel, including members of its third party panel providers, among 302 physicians in November 2015.